Forest Productivity Cooperative

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Strategic Planning Meeting

FPC Forest Productivity Cooperative

My name is Kate Charland, I will be your moderator this week and look forward to learning more about each of you. My background is in experiential education and managing international study abroad programs, a field I have worked in for 13 years. I have been so interested to see how the business and education world have made nimble and significant shifts in communication styles due to COVID and have revolutionized what it means to collaborate. I have truly enjoyed helping the FPC take this meeting into the virtual environment and have been so impressed by their diligence and passion for serving their members in the best possible way. I look forward to helping you prioritize research for the coming years and trust that you will let me or anyone on leadership know if there is anything we can do throughout the course of the week to encourage your active and enthusiastic contributions!

What's next?

Zoom mechanics

Breakout sessions

Contribution and collaboration

Final group sharing

If you have any technical questions or concerns, please feel free to privately chat me in the zoom chat box and I'll be happy to try to help you out when I have a moment.

Zoom name change

→ Please take a moment to change your zoom name to help everyone identify you
→ Naming convention: Name you'd like to be called this week - Organization
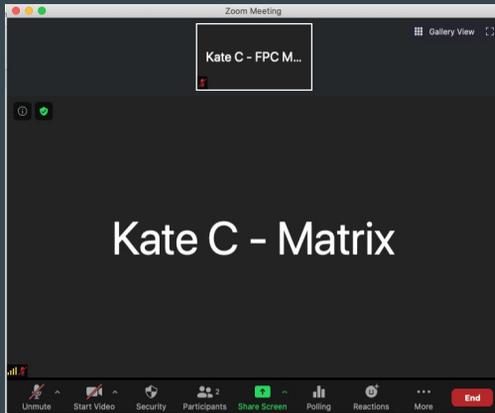

We'd like to make it as easy as possible for everyone to quickly identify you and identify with you. Please take a moment, using the screenshots provided, to change your zoom name. If you have trouble with it, we can revisit before your next breakout session!

# Speaker vs. Gallery View

There are two options for viewing when no one is sharing their screen - speaker view or gallery view. I generally recommend that when the whole group is talking, you go into gallery view. This will allow you to see the maximum number of people at the same time. When someone is presenting their screen, those options will go away and you will just see everyone in small tiles.

Screen Sharing
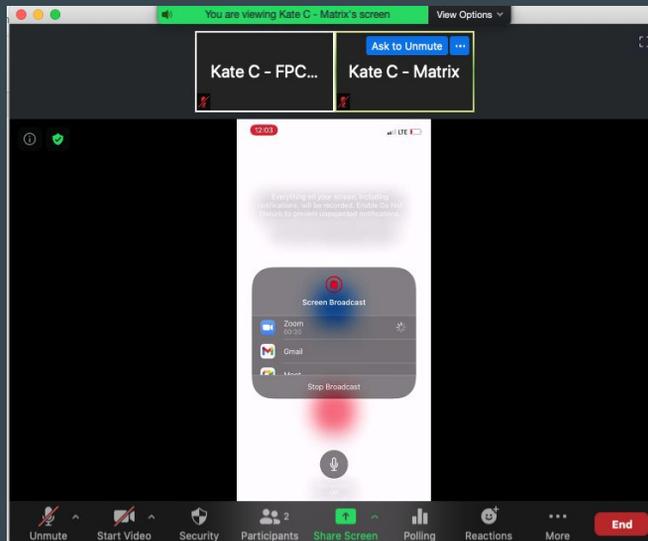
When someone in the group is sharing their screen, you will see their screen and everyone present will turn into smaller tiles at the top of the screen. This is primarily what your view will look like while you are in your breakout rooms discussing priorities in small groups.

Participants list + chatting
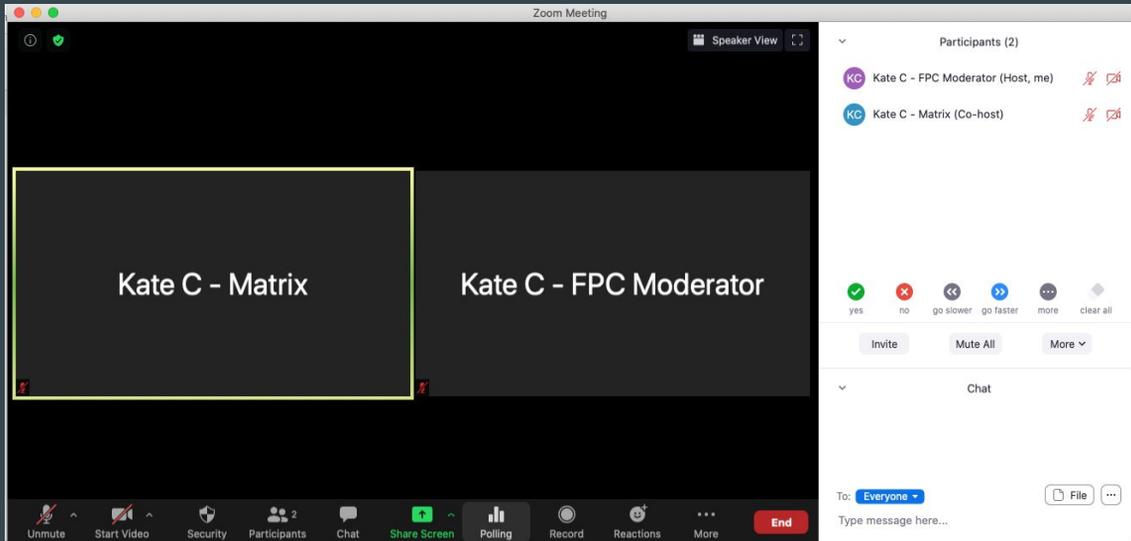
On the bottom of your screen, you should be able to hover your mouse and the navigation bar will pop up. If you click "participants" and "chat," they will dock to your screen on the right, allowing you to view everyone and chat as needed. If you don't see those options, they are likely hiding under "more" because your window is small. With the chat, please be very mindful who you are attempting to chat. If you click on the little blue drop down box in the lower right corner that says "everyone" you will have other options for people to chat. Always know who you are trying to reach and keep all communication professional just in case!

Contribution and collaboration in the virtual environment

1. Positive, productive communication
2. Video on, microphone off (unless you're talking)
3. Be aware of your surroundings
4. Let us know if you need help!

I ask that each of you practice positive and productive communication. The nature of this meeting is to hash out priorities, which naturally creates an environment heavy with expectations and hopes. I've been told that all of you are incredible, collaborative, and fundamentally wonderful individuals so I expect nothing less! In an effort to replicate an in person environment, we ask that you please keep your video on as much as possible. Please adjust your work setup so that you face a window or are exposed to plenty of light if at all possible. This will help us be able to see you! You are absolutely welcome to turn off your video and/or microphone as needed. Throughout these meetings, if you need a little extra tech support or have questions, please don't hesitate to speak up or chat someone from leadership. We will be meeting at the end of each day to discuss the following day and will do our best to incorporate your active feedback.
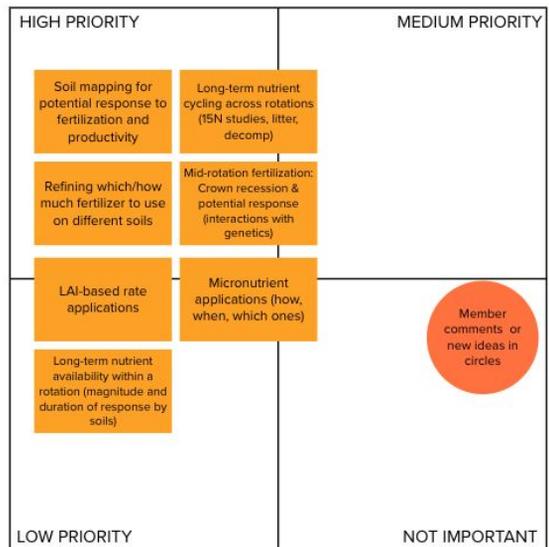
Breakout sessions + flow of the meeting

- FPC leadership set up (15 - 20 min)
- Breakout room organization (2 - 3 min)
- Breakout room phase 1 (30 min)
  - FPC assistants will share their screen
- Breakout room phase 2 (up to 30 min)
  - FPC assistants will share their screen
- Group sharing, conversation, and wrap-up (30 min)
  - Moderator will share screen as needed

While we asked that you pre-register, we know that things change last minute and/or extra people might suddenly be free to show up. So, we have not preorganized you in to breakout sessions and we will need a few minutes after the FPC leadership are done setting up the session to get you split into small enough groups for digestible conversation. This will take between 2-3 minutes and we simply ask for your patience. Feel free to go grab a glass of water or use it as a moment for a bio break. Once we have you all set, we will split you out into breakout sessions. A box will pop up asking you to join the breakout room. Please do so! If you have a question for leadership, you're welcome to linger a moment as others leave but we'd like to have everyone in the rooms as quickly as possible. Once in the rooms you'll find your assistant who will need a moment to share their screen and get settled and then conversation can begin. If, at any time, you need help, click on more at the bottom of your screen and you can summon the host. FPC leadership will be popping from room to room to monitor progress and answer questions as well. Feel free to let your assistant know if you need help from leadership and they can use a special chat function to let me know. We will check in after 30 minutes to see if you need more time. If you do, that is what we are expecting and hoping and conversation can continue. If you've reach consensus, we will call you back into the main room and give you a short break before we come back together for final group sharing.

Mural - Collaborative Workspace

Screenshare by FPC Assistants

Breakout Group 9 (Orange)

HIGH PRIORITY / MEDIUM PRIORITY / LOW PRIORITY / NOT IMPORTANT matrix with notes:
- Soil mapping for potential response to fertilization and productivity
- Long-term nutrient cycling across rotations (15N studies, litter, decomp)
- Refining which/how much fertilizer to use on different soils
- Mid-rotation fertilization: Crown recession & potential response (interactions with genetics)
- LAI-based rate applications
- Micronutrient applications (how, when, which ones)
- Long-term nutrient availability within a rotation (magnitude and duration of response by soils)
- Member comments or new ideas in circles

Throughout the course of the week, we will be using a cloud based software called Mural to keep us organized. Mural is an incredible tool and we are grateful to have our FPC assistants to help us stay organized and task driven while working through prioritizing the next 5 years. In each of your breakout groups, you will have an assistant who will share their screen with you and they will be tasked with moving around each of the rectangular notes. Organizing this two by two matrix is your task and should be the foundation of your discussions. The goal is to move each of the notes around - with highest of high priority being in the top left corner and everything else expanding out on a gradient from there. Your assistants are merely there to move things around. If you find that discussion leads you to need a new note, your assistant will use a circle note for anything new. Please be kind to them and use clear communication to help them move the notes around. If you make a new note, be sure to clearly articulate what it says - while they are incredible humans they are not mind readers.

Final group sharing
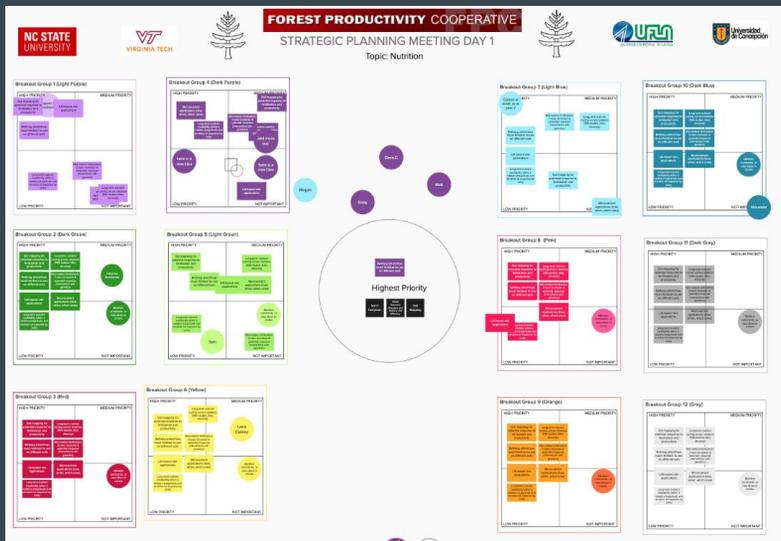
We will all come back together for the final 30 minutes of each session to share what we talked about in each of our breakout groups and help FPC leadership know which direction to go. These working documents will be vital to helping the FPC understand your priorities both as individuals and as a collective. We will ask for one person from each group to share the highlights from conversation and then welcome open questions, conversation, and collaboration.