

Survey Results: Research & Expectations for the Meeting

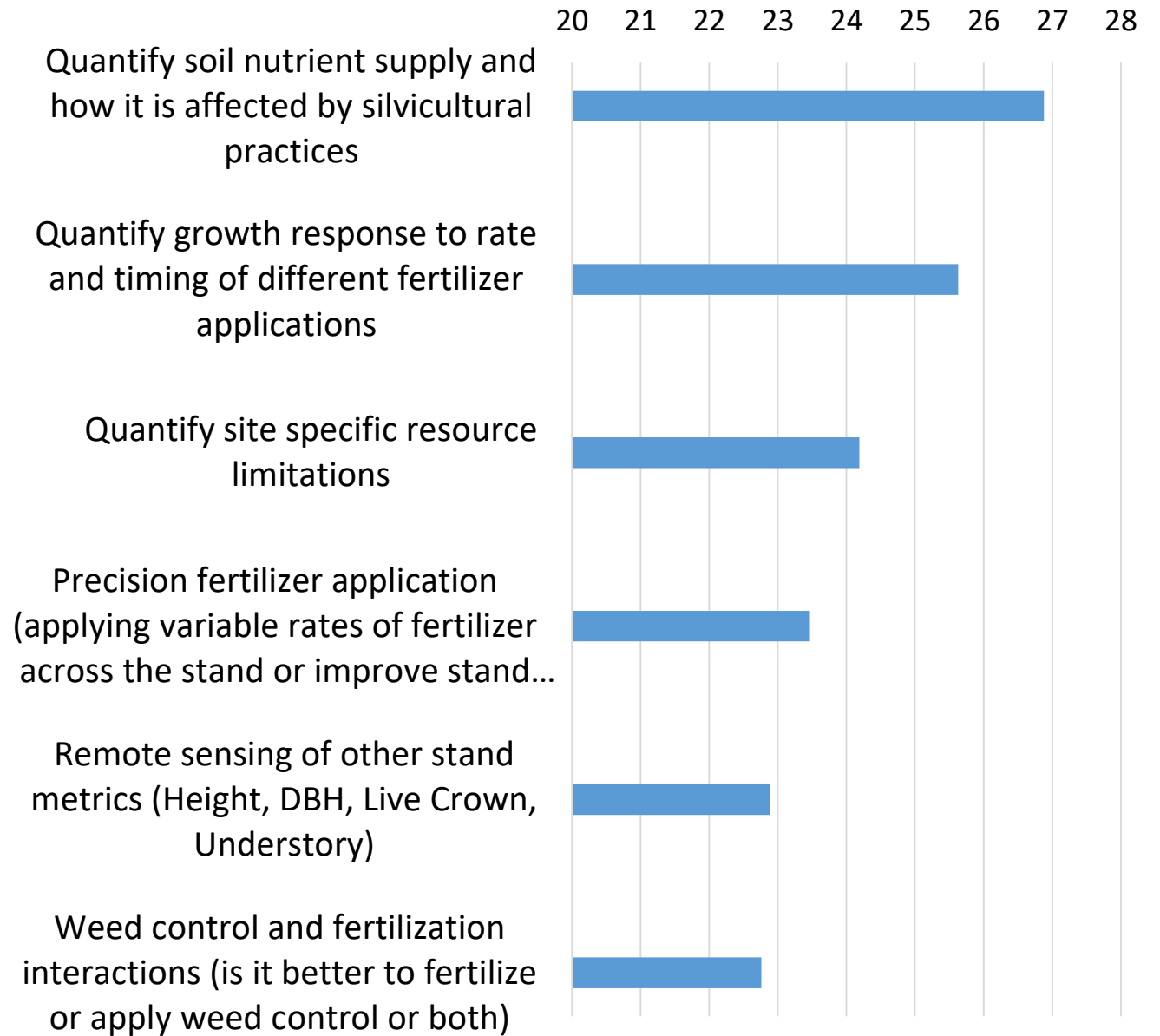
Dave Carter

FPC Strategic Planning Meeting

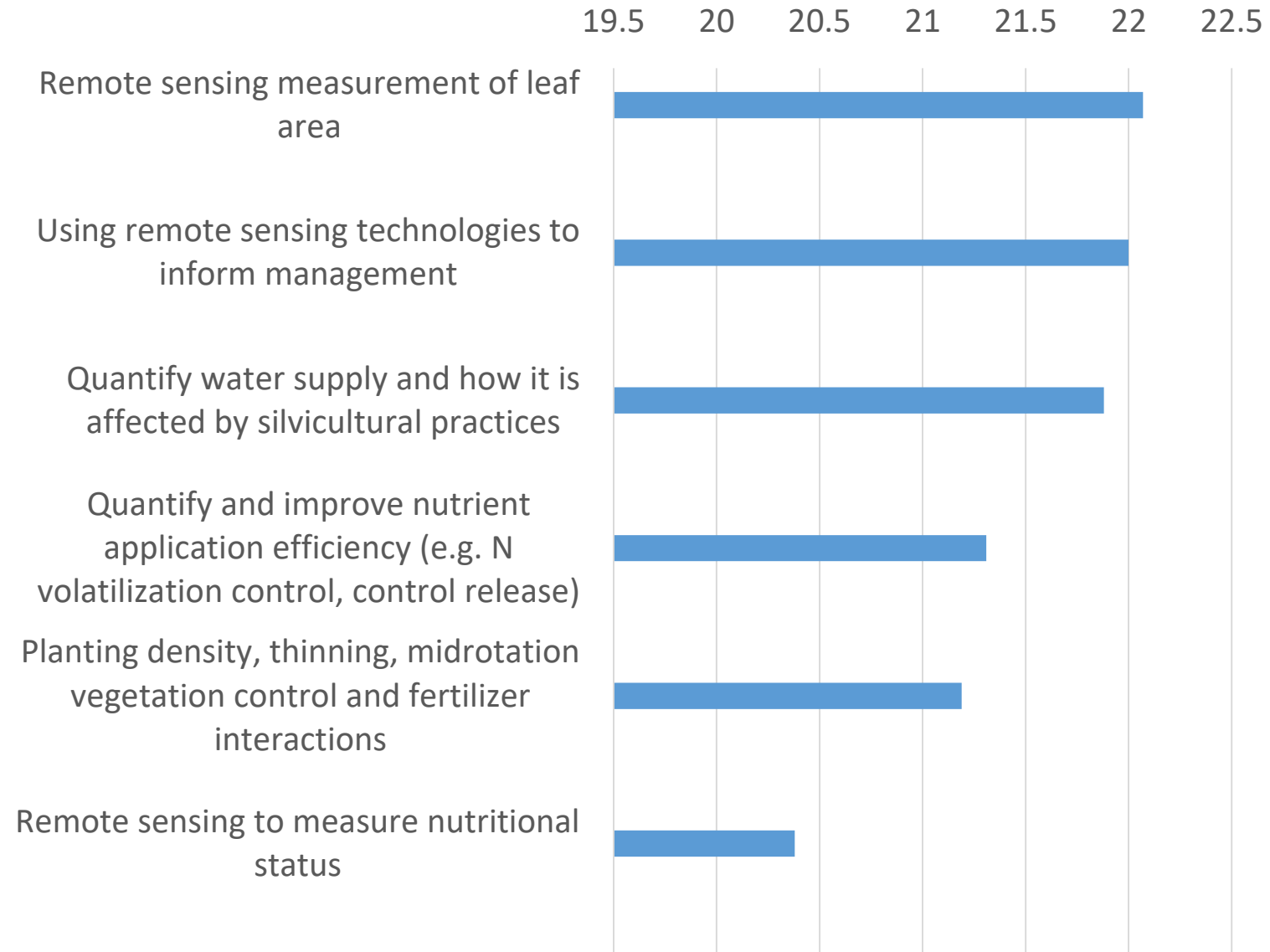
December 7th, 2020



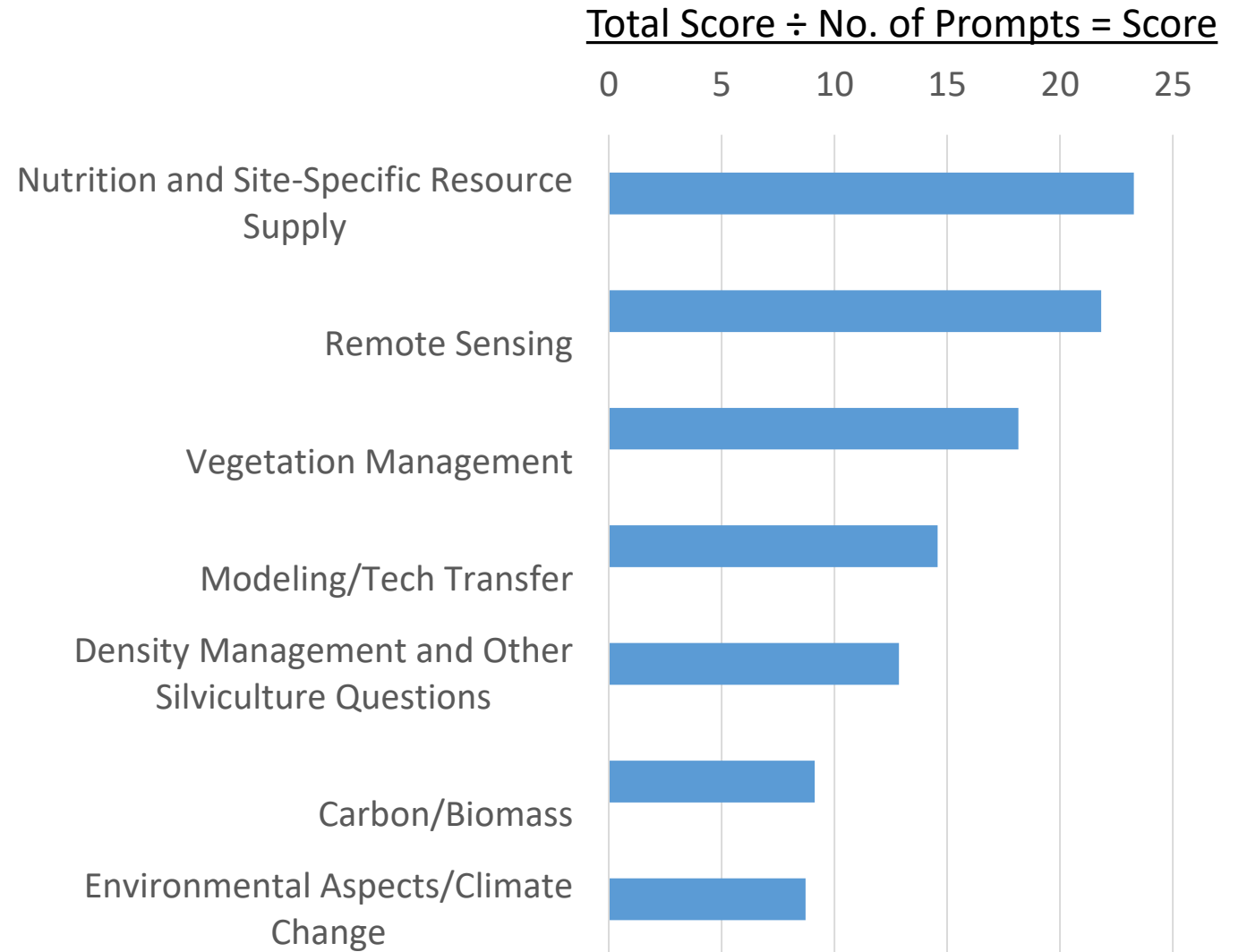
Research: Highest Priorities -- Tier 1



Research: Highest Priorities -- Tier 2



Research Priorities by Topic



Partnering with other Coops

- G&Y – PMRC, FMRC
- Insects and Diseases – FBRC
- Genetics – TIP
- CAFS

- Other individuals and institutions
 - **Auburn:** Mike Aspinwall (tree physiology)
 - **Southern Research Station**
 - **VT:** Wynne (Remote sensing), V. Thomas (Remote Sensing), Q. Thomas (Modeling), Schons (Economics)
 - **NCSU:** Gray (Remote Sensing), Rathbun (Biometrics), Parajuli (Economics)

Expectations for Meeting

Objectives for Breakout Sessions

1) Prioritize the questions (Primary objective)

- High and Medium Priorities will be voted on
 - No limit on the number in each category

Individuals should:

- Provide personal insight/inform
- Listen
- Converse with others
- Advocate/Campaign for those questions you think are important



Objectives for Breakout Sessions

- 1) Prioritize the questions
 - 2) Refine questions (where necessary)
- Discuss
 - Split
 - Lump
 - Target

Objectives for Breakout Sessions

- 1) Prioritize
- 2) Refine
- 3) Come to a consensus



- As a group, decide what's the most important research question for the topic
- Consolidate the voting ballot – High and Medium Priority questions advance to voting ballot

Objectives for members

- Prioritization, #1 Objective
- Refinement, where necessary
- Consensus, High and Medium Priorities Advance to Voting Ballot

Strategic planning is intended to define our scope going forward

The tactics involved in determining *how* to accomplish these goals
will be determined later

...Then Vote!

Turn in votes by close of business on **Friday, December 11th**

Votes can be allocated how you see fit

Results presented on Tuesday, December 15th

Membership Type	Acreage Bracket	2020 Dues	Number of Votes
Full Member	<50k	\$5,513	2
Full Member	50-100k	\$11,075	5
Full Member	100-150k	\$16,538	8
Full Member	150-200k	\$22,050	11
Full Member	>200k	\$27,563	13
Corresponding	Corresponding	\$6,064	3
Sustaining	Gov.	\$8,269	4

1 vote per \$2,000 in dues